

SSI Investment Management Investment Strategies Now Offered on the SMArtX Platform

Los Angeles CA, August 1, 2022 – SSI Investment Management, a registered investment advisor, today announced their investment strategies are now available on SMArtX Advisory Solutions (SMArtX), a leading innovator in unified managed accounts (UMA) technology and architect of the SMArtX turnkey asset management platform (TAMP). The relationship with SMArtX will enable SSI Investment Management's proprietary Flexible Allocation strategies to be available to broker/dealers and wealth advisors using the SMArtX platform. These ETF model portfolios are designed to generate long-term growth while also mitigating risk, using an investment process that combines both quantitative and fundamental analysis.

"We are extremely proud to be added to the SMArtX platform because it is a leading innovator of technology solutions and provides a centralized resource to meet client investment objectives," Ken Raguse, CFA, Portfolio Manager at SSI said. "Throughout our Firm's 50-year existence we have always strived to find inventive ways to deliver competitive returns while providing risk mitigation through sophisticated investment techniques."

Employing its proprietary technology, SMArtX helps clients to reduce the time and monetary costs of operating their investment management business. SMArtX's simple user interface allows clients to allocate in real-time to SSI's Flexible Allocation strategies in a model delivery unified managed account (UMA). Their technology provides a scalable resource for advisors to build highly diversified portfolios and deploy them at scale across client accounts, providing a key distribution resource. Three Tactical ETF models are now available through the SMArtX platform: SSI offers a Conservative, a Moderate and a Moderate Aggressive portfolio to allow the advisor a choice based on the client's risk tolerance.

"We are excited to expand the selection of investment strategies available to advisors, providing asset managers with a new and diverse way to scale distribution while giving our clients access to diverse asset managers," said Evan Rapoport, CEO of SMArtX. "We look forward to working with them to provide our clients with a suite of Dynamic ETF portfolios that provide growth while at the same time providing defensive capabilities."

About SSI Investment Management

SSI Investment Management is a leading provider of investment advisory services to institutional and retail markets. Since 1973, SSI has focused on innovative strategies that deliver competitive returns while mitigating overall risk. By combining a quantitative discipline and fundamental research, SSI helps clients and advisors meet their investment objectives. Since 2019, SSI has been an independent affiliate of Resolute Investment Managers, an asset management platform that partners with investment managers through affiliated and independent relationships. Visit www.ssi-invest.com to learn more.

About SMArtX Advisory Solutions

SMArtX Advisory Solutions is the next generation managed accounts technology provider and manages SMArtX, a turnkey asset management platform that automates the investment management process and reduces the administrative burden of overseeing client investment portfolios. The firm also licenses its proprietary managed accounts technology to help firms replace legacy technology and powers several investment platforms for RIAs, broker-dealers, and asset managers. Learn more at www.smartxadvisory.com. Follow SMArtX on Twitter and LinkedIn @SMArtXAdvisory.